

ALUMNI - LETTER

In Search of Excellence

A Newsletter of Department of Management Studies
JNNCE, Shivamogga-577201



Volume-2

Preparation for Interview | Best Practices of Company |
Facing MBA | Career Opportunities | Suggestions to Juniors
Building Dream Career | Handling Interview questions | Glimpses of Alumni Meet

INSIDE THIS ISSUE

December-2022

Alumni Accomplishments :

<p>GK > PC Gordon Kearney recognized you</p> <p>Choose to Own It December 6, 2021</p> <p>ISG Distribution Drive</p> <p>Pradi has been stellar in helping ISG put our best foot forward in pursuit of new opportunities across a range of areas from breaking new ground on our ESG metrics to providing critical input for a number of significant RfIs. His sense of ownership, proactive nature and relentless focus on the quality of the output has meant that he has very frequently gone the extra mile. Thank you for all the effort, very much appreciated.</p>	<p>MA > PC Mehvish Ayub recognized you</p> <p>Deliver Results with Integrity and Speed April 8, 2021</p> <p>Excellent work in TQ 2021, excellent team player</p> <p>Pradeep, Thankyou for being such a great support and excellent individual to work with. We have been able to address multiple complicated client requests, sometimes with very tight deadlines. Excellent teamwork, very hardworking and knowledgeable as an SME not only on ISG but broader Bangalore network which we have been able to leverage.</p>	<p>MA > PC Mehvish Ayub recognized you</p> <p>Deliver Results with Integrity and Speed December 16, 2021</p> <p>Phenomenal work ethic and team member</p> <p>Pradeep, Rounding off the year with even more recognition for your work than the previous award given in TQ. Excellent colleague, team player, unbelievable dedication driving our business opportunities.</p>	<p>JM > PC James Morgan recognized you</p> <p>Deliver Results with Integrity and Speed December 14, 2021</p> <p>Speed, diligence and owning it</p> <p>Quite often clients and RMs approach us with tight deadlines for analysis and comment. You always own it and deliver. This makes a huge difference for the team and in being able to defend and retain business. Thank you!</p>
--	--	--	--

Thank You



Class of 2008-2010

Editorial Team :
Dr. Harsha C Mathad
Assistant Professor & Faculty Coordinator
Department of Management Studies
JNNCE, Shivamogga

Dr. C. Srikanth
Director-MBA

Dr. K Nagendra Prasad,
Principal, JNNCE, Shivamogga

STUDENT CO-ORDINATOR

Bhoomika Saasnur M 3 rd Semester MBA	Divya H N 3 rd Semester MBA	Keerthana G 3 rd Semester MBA	Wilma Miranda 3 rd Semester MBA	Sneha H G 3 rd Semester MBA	Madana K S 3 rd Semester MBA
Chandru M.K 3 rd Semester MBA	Justin S 3 rd Semester MBA	Suhas H S 3 rd Semester MBA	Rachana R R 3 rd Semester MBA	Varshini S 3 rd Semester MBA	

Message from Editorial Team :

The Editorial team is delighted to present its unique creation in the form of Alumni Newsletter. There is now a sizable diaspora of JNNCE MBA graduates spread across the country. People who have in one way or another made us proud of their accomplishments. This newsletter is designed to celebrate the success stories of our alumni and also to provide Relationship of alumni directly to Students through interaction. December 2022, Volume.02, Issue 1 newsletter updated not only on the educational background of the alumni, it also covered interview process, best practices of the company and suggestions to their juniors. We would be looking forward to hear more about other alumni in terms of their achievements and their professional growth so as to provide a whole lot of motivation for the current students. We hope that the newsletter will offer some interesting readings to all stake holders of the department.

Editorial Team

ALUMNI PROFILE : Mr. Pradeep Channappa



**Designation - Portfolio Specialist,
Multi-Asset Group
Company - State Street Global Advisors**

He is Mr. Pradeep Channappa, an MBA Graduate (Finance) from the JNNCE, Shivamogga 2008-2010 class. He is currently employed with State Street Global Advisors as a portfolio specialist for the Multi-Asset Group. He has extensive experience in the portfolio management. During his 12 years of work experience he recognized by his client numerous times and he has won the Quarterly Spot award for advancements within the process. After his graduation he joined as a portfolio performance analyst and became a subject matter expert in the EMEA Multi-Asset team providing performance and analytics. He also completed Six Sigma White Belt. He has been recognized many times for the process enhancements, creating macros and implementing in the process.

1. What factor influenced you to take MBA program and how you approached to it?

During my pre-university time I stayed in shared hostel. My roommates were pursuing CA, CS and ICWAI and I got a chance to involve in many of the discussions they have as part of their curriculum which motivated me a lot. That way I developed my interest in finance and decided that I should pursue accounts/finance. I considered taking some finance courses and even pursuing a B. Com. at the time, but the buzz was on the BBA or BBM, so I went with the BBM. Then I got an opportunity to do the MBA in Shivamogga at JNNCE. The very interesting part of the MBA is how the course is designed, which is more apt for corporate needs. It covers many things like basic communication, which is required to engage with counterparts for managing day-to-day activities in the MNC; it focuses on personality development; and it gives more analytical skills. An MBA is one of the best ways to break into the corporate world these days. Both my interest and the MBA's design compelled me to get into the job market.

2. Could you share any of happy moments or memories of college life during MBA?

I had so many memories that I still remember and cheer for rest of my life. Being a student and staying in a hostel, had created a wonderful memory in my life. Staying in a hostel, in particular, will provide you with an abundance of great experiences. We used to get up early in the morning, around two or three o'clock, to have discussions about the things that needed to be carried out or conducted. In those days after the specialization, we were closer to each other and had great classroom interaction. During finance class, we used to compete with the given solutions to problems. It was like boys vs. girls for the final answer. We used to stay in the classroom after class until 6 or 7 p.m. to finish the problems.

3. What made you choose finance in MBA?

At the time, we only had core specializations. But it was crystal clear to me because I pursued the MBA with the intention of entering the finance industry. And I know a lot of seniors who majored in marketing and went on to have successful careers. The person who hired me is also in HR. All specializations have equal importance, which I would not deny if you are someone who likes to do HR or marketing. But it was so easy for me because I wanted to work in finance since I was in pre-university.

4. How MBA helped you in your career?

When we finished our MBA and hit the job market, it was not so easy to get a job. There were a follow up effects of great financial crisis that happened between 2007 and 2009. Many people lost their jobs, and market was too tough to enter. For India, it was beneficial since companies were looking for low costs, and gradually, companies are moving to India. In those days, I hit the streets and went to many companies for interviews. The core competencies that they were looking at that time were basic communication skills and a basic understanding of finance. In fact, I still remember the question that came up in most of my interviews: "What is the golden rule of accounting?" There were aptitude tests that were used to assess a person's analytical ability, and they were also used to assess behavior. I was quite happy because the MBA is a course that offers all these things. I believe that students should be exposed to finance, marketing, or human resources in their first year. HR exposure means learning about managerial skills, and marketing exposure means learning how to sell. In the second year, when you're in the core, you can learn more. We used to have a lot of activities like round tables, industry visits, and seminars, and the MBA is a combination of all of them that is tailored to the corporate world. I also recommend that anyone who wants to do an MBA please do so.

5. Can you please share some of the information about your present job in terms of designation roles and responsibilities.

I am part of the investment team, but doesn't manage anybody's money. I am a portfolio specialist in multi-asset group at State Street Global Advisors. Our company is the fourth-largest asset management company in the world, has an approximately \$3trillion asset under management. Our company stands after BlackRock, Vanguard, and Fidelity. I work with portfolio strategists who hit the road with relationship managers to sell our products/strategies. We specialize in multi-asset classes rather than single-asset classes and our main focus is on asset allocation. Clients come with multiple questions ranging from 7 to 100, covering questions like who we are, how we manage the funds, and what processes we have. My primary role is to fill responses to these questions. If client is happy to proceed for further, then we start designing solutions for clients. I work with portfolio managers and strategists in forecasting risk/return, finding best strategies that helps meeting clients' objective. I prepare various statistics including returns, volatility, draw downs, investment ratios VAR, and other statistics. Apart from this, I write commentary for commodities monthly, quarterly, or annually based on the requirements.

6. Do MBA in finance is required or useful to portfolio management? If yes, what are the growth opportunities one can get in portfolio management?

I have a dream to become a portfolio manager and I know that require immense amount of efforts and knowledge gathering. In order to pursue your career you need to choose a right role and I did that, I joined as performance analyst where I spent more time interacting with portfolio managers. Because a finance (MBA) student, you will have an advantage in interviews over a non-finance student. The MBA is a stepping stone for me to pursue my career in portfolio management. During MBA, we learn to analyse balance sheet, profit and loss accounts, and macro/micro economics these are the fundamental things to understand how companies work and provide basis for the fundamental analysis. As MBA students, we are exposed to the economy, market trends, and financial terminologies. Many factors like this will help us enter this career. After MBA, you can either chose Accounting or Finance. If I talk about portfolio management, it's a vast area and it also require many other supporting roles such as: Custody Accounts, Trading Teams, Performance Measurements Teams, Client Reporting, Research, Portfolio Analysts and so on. You can pick any of these roles and start focusing on skills that requires for portfolio management I also stress you on learning some languages like SQL, Python, or some fin-techs, these helps in dealing with data. In my current role, there are students from IIM, IIT, Birla, and other top business schools. After interacting with them, I got to know that in those top business schools, students learn concepts practically. They will be familiar with both theoretical and practical applications. The assignments deal with actual problems in portfolio management, most of those schools are tapping into their budding areas. So I urge you should try relate to practical world, get to know markets, finance and economics not just in India but across the globe.

7. Do MBA in finance is required or useful to portfolio management? If yes, what are the growth opportunities one can get in portfolio management?

I have a dream to become a portfolio manager and I know that require immense amount of efforts and knowledge gathering. In order to pursue your career you need to choose a right role and I did that, I joined as performance analyst where I spent more time interacting with portfolio managers. Because a finance (MBA) student, you will have an advantage in interviews over a non-finance student. The MBA is a stepping stone for me to pursue my career in portfolio management. During MBA, we learn to analyse balance sheet, profit and loss accounts, and macro/micro economics these are the fundamental things to understand how companies work and provide basis for the fundamental analysis.

As MBA students, we are exposed to the economy, market trends, and financial terminologies. Many factors like this will help us enter this career. After MBA, you can either chose Accounting or Finance. If I talk about portfolio management, it's a vast area and it also require many other supporting roles such as: Custody Accounts, Trading Teams, Performance Measurements Teams, Client Reporting, Research, Portfolio Analysts and so on. You can pick any of these roles and start focussing on skills that requires for portfolio management I also stress you on learning some languages like SQL, Python, or some fintechs, these helps in dealing with data. In my current role, there are students from IIM, IIT, Birla, and other top business schools. After interacting with them, I got to know that in those top business schools, students learn concepts practically. They will be familiar with both theoretical and practical applications. The assignments deal with actual problems in portfolio management, most of those schools are tapping into their budding areas. So I urge you should try relate to practical world, get to know markets, finance and economics not just in India but across the globe.

8. Which of the applications or software is used for the analysis of the historical data of stocks and commodities?

We require complete knowledge about the firm, stock market, and economy in order to design a portfolio. Therefore, multiple areas of information cannot be found in a single application, but some applications, such as Bloomberg, FactSet, Barclays Point, and JP Morgan research report, may be utilised.

9. Share some of the sources/books through which people could earn financial knowledge.

I have a few books to recommend that will teach you about finance. Like Global Financial Crises, the Great Depression, books written by Benjamin Graham, and The Intelligent Investor by Warren Buffett. Go through the RBI report, where you get information regarding the global market and the economic situation. News publications include the Financial Times, WSJ [The Wall Street Journal], and MoneyControl Site.

10. In the recent years many changes have been occurred in the field of finance, what are your observation on these financial trends and prospects?

Investment world is continuously evolving, we move from traditional investments like equities and bonds to modern exotic products like options, cryptos. Technological developments has allowed money managers to exploit opportunities not just by fundamental analysis but by systematically using technology. As you know quantitative analysis has gained more popularity, where machine can decide what to invest and what not. Now its crypto making more sound and few big money managers have considered investing in Crypto currencies like Bitcoin, Ethereum. The one big thing I would say that may bring change in finance world is Blockchain technology, which is basis for Crypto currencies. Not least, it's ESG which is driving the investment world at present. Companies are now trying to be more ESG complaint.